

Press Release:

International Worksite Wellness Association Elects New Leadership

INDIANAPOLIS (June 17, 2016) - The International Association for Worksite Health Promotion (IAWHP) Board of Directors welcomes a new President and elects new officers and committee members for 2016.



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The IAWHP Board of Directors is pleased to announce Charlie Estey, Executive Vice President, Interactive Health, as the President of IAWHP, a two-year term, in which Charlie will lead continued global member expansion beyond IAWHP's 750 plus members representing over 13 countries. "We are the first international association focused on supporting worksite wellness practitioners with case studies, best practices and professional networking. For example, being able to communicate with worksite wellbeing managers in Mexico enables a practitioner in Miami or Boston to apply proven health promotion strategies to engage Hispanic employees, which might not otherwise be able to communicate and connect with."

The IAWHP also elected Alberto Ogata, MD as President-elect, in which Dr. Ogata will drive global education and sponsorship strategies. Dr. Ogata is the Scientific Director of Brazilian Association of Quality of Life (ABQV) and Member of the Editorial Board for the American Journal of Health Promotion.

Stephen Cherniak, Health Management Consultant with Marsh & McLennan will serve as the Association's Secretary/Treasurer. Steve brings over 30 years of worksite health and wellness experience including, wellness strategy, incentive design and program measurement.

The International Association for Worksite Health Promotion (IAWHP) has been established as an Affiliate Society to the American College of Sports Medicine (ACSM). IAWHP looks for advancement of the global community of worksite health promotion practitioners through high-quality information, services, educational activities, personal and professional development and networking opportunities.

For more information: www.iawhp.org

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