



IAWHP's **ANAHEIM ANNOUNCEMENT** ON *WORKSITE HEALTH PROMOTION*

April 14, 2011

In 2009, as part of the *Atlanta Announcement*, IAWHP adopted a definition of worksite health promotion which states: “*Worksite health promotion represents the combined efforts of employees, families, employers, communities and society to optimize worker health and well-being and overall business performance.*” As the World Health Organization (WHO) has introduced its healthy workplaces model, IAWHP recognizes major synergies with the approach and therefore communicates strong support to the business community and the worksite health promotion workforce for the global model for action to improve worker health.

Healthy workplaces: A global model for action

The WHO healthy workplaces model represents a comprehensive way of thinking and acting that addresses:

- work-related physical and psychosocial risks;
- promotion and support of healthy behaviours;
- broader social and environmental determinants.

The WHO estimates that the cost of work-related health and associated productivity loss represent around 4-5 percent of the GDP. The consideration that a healthy workforce in a healthy workplace also means a healthy business is a viewpoint that WHO and IAWHP share. In fact, as the WHO regards the workplace as a setting for protecting and promoting the health of workers, their families and the community, its global model for action aligns directly with the IAWHP definition of worksite health promotion.

As a result, IAWHP lends its support to the creation of guidance documents and implementation strategies designed to facilitate the dissemination of the WHO global model for action.

References

1. IAWHP Atlanta Announcement, 2009. See: <http://www.acsm-iawhp.org/files/AtlantaAnnouncement.pdf>
2. World Health Organization. Healthy Workplaces: A global model for action. See: http://www.who.int/occupational_health/en/
3. International Association for Worksite Health Promotion. See: <http://www.acsm-iawhp.org/i4a/pages/index.cfm?pageid=3414>

This Announcement was adopted at the IAWHP Board of Directors Meeting on April 14, 2011 and subsequently presented to attendees at the Annual IAWHP Conference on April 14, 2011.

For additional information and resources, see www.iawhp.org

